

Call To Artists

With the success of our 2017 Fairy House Display, for Summer, 2018 the Berkshire County Historical Society at Herman Melville's Arrowhead is once again celebrating Mount Greylock and the colonies of fairies observed by the author Herman Melville that inspired his story "The Piazza Tale" written at Arrowhead in 1856.

"A WORLD OF FAIRIES: ACROSS THE SEVEN SEAS" is a multilevel exhibit featuring a collection of unique, one-of-a-kind, artist created Fairy Houses which will be on display around the property from July 21 through September 9, from the historic shade garden to the grove to the barn and other structures around Arrowhead. We anticipate showing between 24 and 35 such artworks with a published guide to the works and a possibility of purchasing them (with permission of the artist) or other small fairy houses provided by the artists.

Programs around this concept will be offered throughout the 2018 season (there is additional information on the next page).

Interested artists should read the Guidelines, fill in the application and return it by US mail, or on line, prior to April 30. This will be an adjudicated exhibit as space is limited. We will be asking for either an admission ticket or a donation (to be determined) to see the exhibit.

We hope you will want to be a part of this exciting adventure in mysticism, history, literary channeling, and art. If you have any questions we will be happy to answer them. Just call 413-442-1793, ext. 14 and someone will be delighted to help you. We anticipate this, along with a Fairy House workshop for children and other ancillary programs, being another spectacular experience.

The Staff and Volunteers at Arrowhead

GUIDELINES FOR APPLICATION CONSIDERATION:

Installation will begin on Monday, July 16
The exhibit will have a "soft" opening on Saturday, July 21 and an official opening party and fund-raiser at Arrowhead on Sunday, July 22.
The show will remain open through Sunday, September 9.
All houses must be durable and able to survive adverse weather (rain/wind/sunlight) for that time.

THIS IS AN ADJUDICATED EXHIBIT.

THERE IS NO FEE TO APPLY OR EXHIBIT; THERE ARE NO FINANCIAL COMPENSATIONS OTHER THAN FROM SALES OF YOUR HOUSES AT A 70/30 SPLIT UNLESS OTHERWISE DESIGNATED.

- 1. House should be no taller than 5 feet high and no smaller than 2 feet high *unless* it is to be displayed in an elevated placement; weight is a consideration as well. Make it portable, please.
- 2. It can be planted for stability or, if free standing, should be able to be tethered to a stable place, i.e. tree, post, etc.; we reserve the right to decide on its placement.
- 3. We encourage the use of provided natural materials or, if man-made rather than purchased tolerant of the elements;

please, non-invasive (*no living vines, invasives, etc.*) natural materials; no non-biodegradable plastics;

no materials found on Arrowhead property unless approved in advance;

- 4. If using moving parts or lights, a commitment from the artist to maintain on a regular basis (there is no electricity available so only battery operated items, please);
- 5. Please include a photo/drawing/sketch of your fairy house with the application;
- 6. If you are willing to sell your Fairy House, a portion of the sale price will go to the Historical Society. Please indicate your required price and we will adjust accordingly;
- 7. We will be creating a map to the exhibit, so please give your work a name and, if you have one, include in the application the story that the Fairy House tells;
- 8. There will be 24 to 35 spaces for this exhibit; if you have a preference within your design please include that information in the application. Tell us how you would like it viewed: front only, 180 degrees, 270 degrees, 360 degrees. If 360 degrees it must be stable without tethering.
- 9. We will be doing a series of programs around the fairies beginning earlier in the summer with a Fairy Tea and Talk at Arrowhead. If yours is ready to exhibit we can showcase it in advance of the actual show; if you have photos of the work done, or in progress, they may be included as well.
- 10. In the month of July THE MASTHEADS PROJECT will be a focus at Arrowhead. Five author's workrooms will be on display and, with special arrangement with the architects and the city, your fairy house may be attached to the uprights of those cabins toward the end of the project.
- 11. July 22, our official opening, will be our "Fairies and Foam" festival fundraiser. Hold the date.
- 12. Arrowhead and the Historical Society are not responsible for lost or damaged materials.
- 13. All houses and sculptures must be picked up by the artists at the end of the show or they will become property of the Historical Society and the artists will not have any claim to them.

BERKSHIRE COUNTY HISTORICAL SOCIETY

Design Application: "A World of Fairies: Across the Seven Seas" Summer, 2018



780 Holmes Road Pittsfield, MA 01201

413-442-1793, ext 14

www.mobydick.org

APPLICANT INF																
Last Name			First				M.I.	ı	Date							
Street Address					Apartı	ment/Un	nit #									
City			State				ZIP									
Phone #			E-mail /	Address												
2 nd Phone #	Phone #			Sale Price, if for sale:												
Artist for Project	Fairy House project	t at Herma	n Melville'	s Arrowh	ead, f	rom mid-July t	hrough	Early Se	ptemb	er						
Have you ever work	ked for the Society?	YES	NO 🗆	If so, wh	en?											
Were you in the 2017 Fairy House Project? YES		YES	NO 🗆													
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SPECIFICS OF I	DESIGN			1												
Size: Height			Depth													
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PLEASE ATTACH YOUR ARTISTIC RESUME OR ADD ADDITIONALINFORMATION BELOW ABOUT YOUR WORK:	
TELL YOUR STORY ABOUT YOUR FAIRY HOUSE:	
TEEL TOOK STOKE ADOUT TOOK FAIRT HOUSE.	
Is your fairy house based on a literary work or other source material?	
DISCLAIMER AND SIGNATURE	
I certify that my answers are true and complete to the best of my knowledge.	
If this application leads to my work being selected, I understand that false or misleading information in my application or interview may result in my release. PLEASE SIGN AND RETURN NO LATER THAN MONDAY, APRIL 30, 2018	
Signature Date	

To illustrate the variety of house materials, these photos are of some of the 2017 Fairy Houses at Arrowhead:



Stone and concrete







white birch, mushrooms

tin, woods, plastics

